



**Dick Eaton**  
**Chief Energizing Officer**  
**Executive Leadership Coach**  
**Leapfrog Innovations**

Dick Eaton is a team and leadership development consultant, executive leadership coach, "innovationist", entrepreneur, and designer of experiential learning simulations.

His work is focused on creating deeply engaging processes and experiences that yield innovation, strengthen leadership skills, create 'coach-able moments', bring to life 360° assessments, activate training content, and build relationships that result in enabled networks.

His coaching is dedicated to building leadership capacity; accessing untapped potential and helping clients make positive change happen. Through coaching clients innovate, shift limiting beliefs and behaviors, and develop realistic action plans toward their growth and development.

Eaton is certified in the Wisdom Leading™ coaching process, 90-Day Compass Performance Coaching™, Perspectives Coaching™, Wisdom Leading 360, and the Wisdom Teams™ assessment.

Eaton is the Founder and Chief Energizing Officer of Leapfrog Innovations, based in Boston, MA and Portland, OR. "In a nutshell", Eaton says, "Leapfrog is about powerful shared experiences: simulations, ideation, experiential problem solving, insight development and interactive skill building that results in leaps in innovation, leadership development, team performance and business results."

Leapfrog's work has been featured in various media including the Wall Street Journal, Training Magazine, Chief Learning Officer Magazine and Fortune Magazine.

Client and Partners include: Alliance HealthCare Services, Center for Creative Leadership, Chevron, Colgate-Palmolive, Columbia Business School Executive Education, Covidien, DaVita, Defense Intelligence Agency, Deloitte, Eli Lilly, Executive Leadership Council, Fidelity Investments, Foster Mobley Group, Harvard Pilgrim Health Care, Hasbro, International Securities Exchange, Linkage, Millennium Pharmaceuticals, Novartis, Pfizer, Shire, Synectics, Tyco International, Verizon Wireless, Wellington, and White and Case.

Eaton's career experience includes Procter & Gamble, Mintz & Hoke and Cabot Advertising, and Staples, where he served as the founding Director of Marketing.

Outside of work, Dick plays ultimate Frisbee, practices yoga and reiki, and is an avid painter, showing in solo and group shows. He serves on the board of advisors of Inspired Mastery and as an alumni faculty member for the MiddCORE business immersion program at Middlebury College.